



## **The 3rd International Congress on Health-Oriented Tourism & Hospitality**

**3<sup>rd</sup> ICoHOTH Conference**  
[www.icohoth.org](http://www.icohoth.org)

**8 to 10 September 2023**  
**Thammasat University, Bangkok, Thailand**

### **CALL FOR ABSTRACTS**

The APRI-HOT (Asia Pacific Research Institute for Health-Oriented Tourism) is delighted to announce that the **3<sup>rd</sup> ICoHOTH** (International Congress of Health-Oriented Tourism & Hospitality) conference will be held at Thammasat University in Bangkok, Thailand from **8 to 10 September 2023**.

We would love to invite those of you from academia, industry, governments, NGO's, students, associations, and other organizations who are interested in this fascinating field of health-oriented tourism, hospitality, and leisure to exchange and develop state-of-the-art research and industrial case studies on its development. All submitted abstracts will follow a rigorous double-blind review process by the international scientific committee and will be published in the conference proceedings based on reviewers' recommendations.

### **Important Dates**

Deadline for submission of abstracts in English (300 words):

Notice of acceptance:

Deadline for early-bird registration:

**20 August 2023**

22 August 2023

25 August 2023

### **Registration Fees (There is a 25% discount for delegates from Thailand)**

- Early bird rate for a student delegate **(By 25 August): US\$200.**
- General rate for a student delegate (From 26 August): US\$250.
- Early bird rate for a regular delegate: **(By 25 August): US\$300.**
- General rate for a regular delegate (From 26 August): US\$400.

## Conference Topics

The organizing committee welcomes papers on the following (but not limited to) topics:

- Medical tourism; Dental tourism;
- Spa tourism; Spa resort; Spa management/development;
- Health tourism, Healthcare tourism, Health service tourism; Healing tourism/hospitality;
- Service innovation in hospitals;
- Rehabilitation center, Wellness town development;
- Mental health care and therapy; Mental care;
- Wellness tourism, Well-being tourism, Wellness resort;
- Smart hospital; ICT for health promotion;
- Geothermal tourism/hospitality;
- Cosmetic surgery and tourism;
- LOHAS (Lifestyles of Health and Sustainability);
- Tourism & happiness; Positive psychology;
- Suicide prevention using health and wellness;
- IVF (In vitro fertilization) and tourism;
- Tourism & quality of life;
- Meditel; Medical/Wellness accommodation;
- Hospital management with tourism industry;
- Aged care management;
- Oriental medicine as a tourism resource;
- Yoga, Acupuncture, and Acupressure in tourism;
- Healthy food as a tourism resource;
- Tourism for the handicapped/disabled or/and disadvantaged;
- *Ryokan* and Hot springs (*Onsen* in Japan),
- Sauna development as a tourist attraction;
- Tourism/hospitality for longevity; Longevity town development;
- Phytoncide as a tourism resource;
- Deep sea water development for health products;
- Meditation, Religious retreat, Spiritual health,
- Thai massage, and
- Other themes related to health-oriented tourism/hospitality/leisure.

## Submission Guidelines

Abstracts (300 words) should be submitted to the conference chair Prof. Timothy Lee by **20 August 2023** to [timothylee728@gmail.com](mailto:timothylee728@gmail.com); [tjlee@must.edu.mo](mailto:tjlee@must.edu.mo); or [icohoth@hotmail.com](mailto:icohoth@hotmail.com)

(1) Once you submit an abstract, you don't need to submit a full paper.

(2) Selected best papers from the conference will be placed in an expedited review process for the *International Journal of Tourism Research* (SSCI-listed, impact factor 4.737, Q1 in Scopus) and *Tourism Management Perspectives* (SSCI-listed, impact factor 7.608, Q1 in Scopus).

(3) There will be a separate competition session of group presentation (up to 3 members per group) among each **undergraduate students and master's degree students**. Best groups would be selected with certificate. Each group needs to pay US\$150 for participation per group.

## Conference Venue

The conference venue (Thammasat University city campus, and the Centra by Centara Hotel Bangkok (Phra Nakhon)) is located within 10 minutes from the most famous and must-see tourist attraction in Thailand, the Grand Palace.



The conference is to be held at one of the most prestigious universities in Thailand, Thammasat University, which is Thailand's second oldest university, established as the National University of Thailand in 1934. It began as an open university, with 7,094 students studying law and politics in its first year.

The University today offers more than 240 academic programs in 33 different faculties and colleges on four campuses. It has graduated more than 300,000 undergraduate and graduate students.



The university's alumni have included some of Thailand's prime ministers, leading politicians, and governmental figures, Bank of Thailand governors, and jurists. With the vision to become a "World Class University for the People", Thammasat University has launched four main strategic groups (Future workforce, Future workplace, Future life & society, and Future collaboration) striving to progress toward creating new generation leaders for the future.

As one of the fastest growing colleges at Thammasat University, the *College of Innovation, Thammasat University (CITU)* is set to accelerate the university's mission of becoming a world-class university for the people through its academic excellence, innovation, and international collaboration. CITU offers a range of programs in areas such as service innovation, digital transformation, technology management, creative industries, and cultural heritage.

These programs are aimed at equipping students with the necessary innovative skills to excel in their chosen fields. The College is supporting our conference.

### **Keynote Speaker**



#### **Prof. Catheryn Khoo**

Torrens University Australia

**Editor-in-Chief of *Tourism Management Perspectives*** (SSCI-listed; IF: 7.608, Q1 in Scopus).

Prof. Catheryn Khoo holds a PhD in Marketing and has worked in Malaysia, United States, and now Australia. She was a Fulbright Scholar at the University of Florida, Associate Professor at Taylor's University Malaysia, and Associate Professor at Griffith University in Australia before taking up the current position as Professor at Torrens University Australia, and to start her own consultancy, FirstClass.co.

She is the Editor-in-Chief of *Tourism Management Perspectives* (IF: 7.608); and Series Editor for the "Perspectives on Asian Tourism" published by Springer. She is also the founder of Women Academics in Tourism (WaiT); Consultant to the United Nations World Tourism Organization (UNWTO); and Special Advisor to World Women Tourism. Catheryn has published several books and over 100 research articles on hospitality and tourism management. She has appeared in, and been cited by, international media including TV, radio, and newspapers.

## Accommodation

1. **Centra by Centara Hotel Bangkok (Phra Nakhon)** (Special delegate rates applied in here):  
Actual venue for the conference.  
<https://www.centarahotelsresorts.com/centra/cbp>



2. Riva Surya Bangkok: 4 star  
<https://www.rivasuryabangkok.com/>
3. Royal Princess Larn Luang: 4 star  
<http://www.royalprincesslarnluang.com/>
4. Chillax Resort: 3 star  
<https://www.chillaxresort.com/>
5. Nouvo City Hotel: 3 star / Halal-certified hotel  
<https://www.nouvocityhotel.com/>

## Organizing Committee

For all enquiries, contact the Chair of the Organizing Committee & Conference Chair:  
**Timothy Lee, PhD**

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***See you in Bangkok in September!!***